

Daisy Love Design

P O R T F O L I O - 2 0 1 0





Array Flowers - April 2010

A4 and A6 flyer design for print to publicise an upcoming workshop for a Cotswold based designer florist.

BRILLIANT DESIGNS. BRILLIANT DESIGNER. YOU.

In the beautiful surroundings of Mill Dene Garden, create your own hand tied bouquet and table garland, using mostly locally sourced flowers and foliage, some picked from the garden.

Learn techniques to produce stunning arrangements and go home with a beautiful gift bouquet and a stylish garland for your table.

**Saturday 15th May at Mill Dene Garden, Blockley, Moreton-in-Marsh, Gloucestershire, GL56 9HU
10am - 4pm including 2 course lunch**

You will be part of a small group in a relaxed, friendly environment, receiving individual attention and guidance throughout the workshop.

No floristry skills needed and all flowers, materials and equipment will be provided.

Just show up and have a wonderful day.

Price: £80 includes: 5 hour workshop, 2 course lunch, refreshments
All flowers and materials to produce and take home a gift bouquet and a table garland
Viewing of Mill Dene Garden

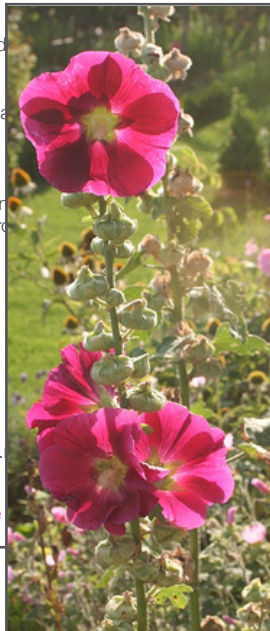
For more information or to book contact Nikki on

01666 575045 or 07714321640
e: nikki@arrayflowers.com

www.arrayflowers.co.uk

To view the location and get directions go to www.milldenegarden.co.uk

Well House Studio, Minety Lane, Oaksey, Wiltshire



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Well House Studio, Minety Lane, Oaksey, Wiltshire SN16 9SY

array

Aspire Build - February 2010

Logo created from original concept by client.
Used in layout for business card design and
incorporated as a banner into clients website.



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BEST TURNED OUT



George Browne with Denman & Kauto Star

Be Best Turned Out in the paddock... And at all sporting events!

A unique new collection of British made tweeds in harringtons and basket weave; blues, yellows and pinks, trimmed in velvet or suede.

Jackets and skirts sold separately to create an individual look.

Come and see us at the Cheltenham Festival, Stand 58 - Champions Row.

07799 414372 • info@bestturnedoutclothing.co.uk
www.bestturnedoutclothing.co.uk

Best Turned Out - February 2010

Simple holding page designed for client while site overhaul was completed by SEO specialist company. Image manipulation, touch ups, removal of background, colour enhancing etc undertaken on supplied photographs. A5 PDF graphic supplied as PR for attendance at Cheltenham Races.

BEST TURNED OUT



George Browne with Denman and Kauto Star

Be a winner in the paddock with Best Turned Out.
Unique suits made in British Tweeds.

Come and see us at stand 58, Champions Row.

info@bestturnedoutclothing.co.uk • 07799 414372
www.bestturnedoutclothing.co.uk



Corethread - March 2010

Logo created using original client concept. Web site, including light box gallery pages. Two business card designs supplied for clients consideration.



S J M Coaching & Training

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Cotswold Women in Business is a successful community collaboration offering inspiration and practical support to women who want to find out how to start and run their own businesses. 'Cotswold Women in Business' is funded by three schools, Twyford, Chipping Compton and Farnham in Farnham, allowing high quality courses and workshops to run at much subsidised rates. SJM Coaching and Training designed, delivers and runs the programme on behalf of the schools.

Courses deliver not only business skills, but structured support for participants. Consideration is given to complex issues such as how to balance important caring responsibilities (such as being a parent) with running a business. The emphasis on this balance is one of a number of features which distinguishes the programme from other existing business start up programmes.



In addition to offering a sound grasp of basic disciplines such as marketing and finance, the programme boosts personal and professional confidence. It helps each woman to define success on her own terms, to see her life as a whole and build a business that has her own unique priorities embedded in its foundation.

For women who have an idea for a business but aren't sure if they have the right skills and wonder how it could fit with their already busy lives, the programme is a unique opportunity to explore and re-assess the whole picture in the company of other like-minded women.

Courses and workshops run throughout the year in friendly and accessible locations around Gloucestershire. Cotswold Women in Business offers:

- One-Day-Taster Sessions where you can put a toe in the water and find out more about what's involved in starting a business
- Comprehensive Business Start Up Courses to get you up and running
- Up and Running an intensive bootcamp for women already running their own businesses
- Monthly Monthly Workshops that include Legal Surgeries, Tax Workshops, Marketing Workshops, Time Management, Effective Networking and more

Find us on Facebook 

Cotswold Women in Business is a community collaboration between
Chipping Compton School, Farnham School, Twyford School and SJM Coaching and Training



Chipping Compton School



Farnham School



Twyford School

SJM Coaching & Training - March 2010

Site design for Cotswolds based training consultancy. Site includes Spry menus which help order the mass of content. Colours were inspired by the clients existing logo, achieving a fresh and clean look.

S J M Coaching & Training

[Home](#) | [About](#) | [Contact](#)

[Coaching](#) | [Lessons](#) | [Testimonials](#)

What is Coaching?

Coaching is a one-to-one relationship between you and a skilled and experienced Coach. You and your Coach talk at regularly-scheduled times, usually weekly. This is an absolutely confidential and trusting dialogue.

Coaching is a very powerful framework within which you achieve the results and sustain the changes you want in your life. Your Coach supports and empowers you while at the same time holding you accountable for what you say is important to you.

With Coaching you will:

- Bring greater focus, depth and balance to your life
- Gain clarity, insight and focus to move forward towards your goals
- Make successful transitions, personally and professionally, within a safe context
- Make personal and professional choices with assurance
- Be heard, supported and challenged
- Engage deeply in the process of everyday living
- Define success on your own terms
- Achieve the results you want
- Have both your dreams and your practical reality taken seriously

How does Coaching work?

The way in which people choose to use Coaching varies. Generally, after an initial conversation to ensure Coaching is right for you, weekly sessions are scheduled on a regular basis. Each session lasts fifty minutes and takes place in person or by phone.

The coaching relationship is a process. You are invited to commit to the relationship for at least three months if you really want to make changes and begin to see results in your day-to-day life.

There are times when a stand-alone double session can work very well. For instance if you:

- Feel the need for some reflection
- Are at a crossroads and need to make tough choices

A standalone session can give you the opportunity to stand back, gain perspective and plan specific next steps.

When could Coaching help?

At important transitions in life, the opportunity to stand back can make all the difference. If you are retiring, getting married, starting a business or just starting again, Coaching can ensure that you make the very most of major life changes. This is true whether you've chosen the specific circumstances you first yourself in, or not. A Coaching Session can be as simple as you can get to having "breakthrough" for choices you haven't yet made.

YOGA

Dynamic,
playful, inspiring, active
Yoga Classes

In Faringdon, Shrivenham, Swindon and the surrounding areas.

Deborah brings positive, vibrant energy and playful creativity to each class.
Drawing inspiration from her world adventures and life experiences and
offering knowledge and insights gained from her continuous studies of
yoga and healing practices.

Also offering Retreats, Workshops and Private Tuition.

Please contact:

Deborah 07792185947
stopthatyogawoman@yahoo.com



Yoga

Challenges your Body, Mind and Spirit to Grow


Deborah Curtis - July 2010

Logo design and 3 poster variants in A4, A5 and A6 to advertise and promote new yoga classes.



Faringdon Art Society- January 2010

Site created using clients conceptual drawings and text.



THE SOCIETY IN BRIEF

Founded in 1954 for all those interested in art in Faringdon and The Vale, Faringdon Art Society (FAS) is run on a not for profit basis and currently has over one hundred members.



The society welcomes anyone with an interest in art, whether two or three dimensional, and whether they be a leisure artist, a professional, or just someone that enjoys seeing how artists create their work.

EVENTS TO ENJOY THIS QUARTER

A visit to the Queen's Gallery, Buckingham Palace for the Victoria and Albert Art & Lace Exhibition.

The Faringdon Arts Festival in July featuring exhibitions by the society in both The Potwell Angel & The Old Town Hall, plus a special 'drop-in' with demonstrations and an opportunity for newcomers to 'give it a go'!

For a full list of upcoming events, click on the link on the palette



ABOUT THE SOCIETY

Founded in 1954 for all those interested in art in Faringdon and The Vale, Faringdon Art Society (FAS) is run on a not for profit basis and currently has over one hundred members.


The society welcomes anyone with an interest in shape, colour, form, movement, texture and the expression of it in paint, ink, pencil, stone, clay, pottery, wood etc. whether they are a leisure artist, a professional, or just someone that enjoys seeing how artists work.

Our membership comprises full members that pay an annual subscription of £10 which entitles them to exhibit work at our annual exhibition held in the Autumn each year, and associate members that pay an annual subscription of £5 but are not eligible to exhibit at the annual show. All members can attend the monthly talks and demonstrations, sponsored by Students in the Vale & Wiltshire Art Groups, with whom FAS is closely affiliated, and both members & non-members alike can join the [social clubs](#) to national galleries and art events throughout the country several times a year, but members benefit from a discounted price. The society also organises an annual social event which this year will take the form of a 'bring & share' supper that will include competitions & quizzes.

As the membership includes many working artists, FAS also runs a weekly and informal 'drop-in' art morning, which is open to members and non-members alike. This has proven a good introduction to art and the society, as you do not need to be a member to attend the drop-in and can just 'give it a go'.

FEATURED GALLERY ARTIST: HELEN PAKEMAN

Click on the image to see a selection of Helen's work.



This month's featured exhibiting artist is Helen Pakeman. Helen works predominantly in ink, with variations on mono-printing, and is constantly fascinated by the play of light and dark on faces and figures, as is demonstrated by the striking selection of portraits of unknown faces featured in her gallery page.

OUR RESIDENT ARTIST: CATHERINE PIER

Click on the image to see a selection of Catherine's work.



Catherine is a Fellow of the Royal Society of Arts, and an honorary member of Faringdon Art Society. Catherine is self taught and paints in pencil, oil, acrylic and watercolour, specialising in landscapes of local areas and the Cotswolds. The superior quality of her landscape paintings makes them highly collectible and sought after, both as original paintings and limited edition prints.

Minster Flowers



Your wedding day is the singularly most special day of your life.

From the village hall to the garden party, from the cosy inn to the stately home, whichever is your chosen venue your flowers will be lovingly tailored to suit your taste, style and individuality.

Personal consultation from that first telephone call right through to the Big Day will guarantee peace of mind. Whether your style is classically elegant, contemporarily stylish, fashionably fun or outlandishly bold I will ensure your dreams come true.

Dee Rowles

56 Brize Norton Road, Minster Lovell, Oxfordshire, OX29 0RY
e: dee@minsterflowers.co.uk m: 07968 611137

www.minsterflowers.co.uk

Minster Flowers - April 2010

Logo design for a newly self employed florist. Used across business card and incorporated into clients website design. A6 card designed and printed for new business PR.

Dee Rowles Freelance Florist

56 Brize Norton Road
Minster Lovell
Oxfordshire
OX29 0RY

Home: 01993 776291
Mobile: 07968 961137
Email: dee@minsterflowers.co.uk



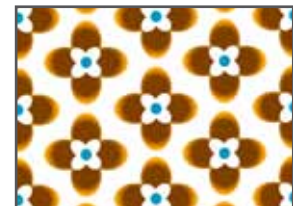
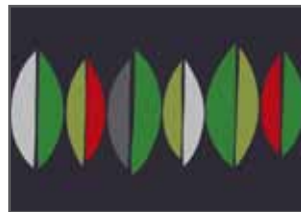
www.minsterflowers.co.uk



www.minsterflowers.co.uk

Sonia Spencer Designs- 2008-2010

A regular client for whom I undertake varying design projects. Postcards for mailshots, layout of advertising materials, image manipulation and custom design for jewellery. I'm involved in creating patterns and designs to Sonia's specifications for her ever evolving collection of Chunky Dome Cufflinks. Sonia Spencer is a licensee for PANTONE products giving me the opportunity to work closely with PANTONE and follow their colour guidelines.



Sonia Spencer
ENGLAND

Mrket 18-20 July 2010 New York
Booth Number 466

English designer Sonia Spencer
will be debuting her men's accessory
collection at Mrket this month.

We look forward to meeting you!

Contact: Ruth Pinder
Sonia Spencer England
Home Studio • Gorse House
Oxon • SN7 7LG • ENGLAND
Telephone: 00 44 1367 244277
Fax: 00 44 1367 244441
WWW.SONIASPENCER.CO.UK

2010
COLLECTION

Sonia Spencer Pantone Scarf Collection

PANTONE, Sonia Spencer ENGLAND Knitted Silk Scarf Collection.

Hand made in Italy, tactile, stylish, loose knit silk scarves available in a kaleidoscope of 30 PANTONE colours. 100% knitted silk.

Generous 200cm length.

Available November 2010.

£28.95



PANTONE, Sonia Spencer ENGLAND Printed Linen Scarf Collection.

Hand printed in Italy, soft luxurious slub linen scarves available in a kaleidoscope of 30 PANTONE colours. 100% linen.

Generous 175cm length.

Available November 2010.

£38.95



JET BLACK

19-0303

STEEL GRAY

18-4005

QUARRY

15-4305

BLUE RIBBON

19-3839

DAZZLING BLUE

18-3949

DIRECTOIRE BLUE

18-4244

MARINA

17-4041

BABY BLUE

13-4308

PRISM VIOLET

19-3748

BLUE IRIS

18-3943

THISTLE DOWN

16-3930

REGAL ORCHID

16-3525

ORCHID HAZE

16-2107

IBIS ROSE

17-2520

PURPLE ORCHID

18-3027

SANGRIA

19-2047

BRIGHT ROSE

18-1945

LIPSTICK RED

19-1764

WINDSOR WINE

19-1528

PICANTE

19-1250

MANDARIN ORANGE

16-1459

KELP

17-1022

OLIVE GREEN

15-0522

BLUE NIGHTS

19-4023

PACIFIC

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SHADY GLADE

18-5624

MALACHITE GREEN

16-5917

BUD GREEN

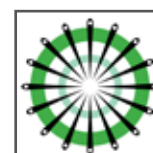
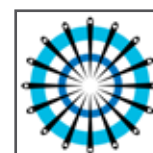
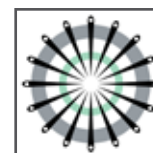
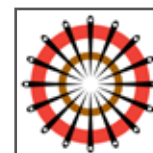
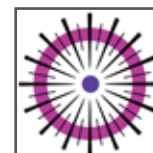
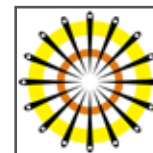
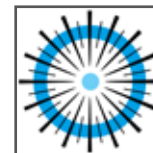
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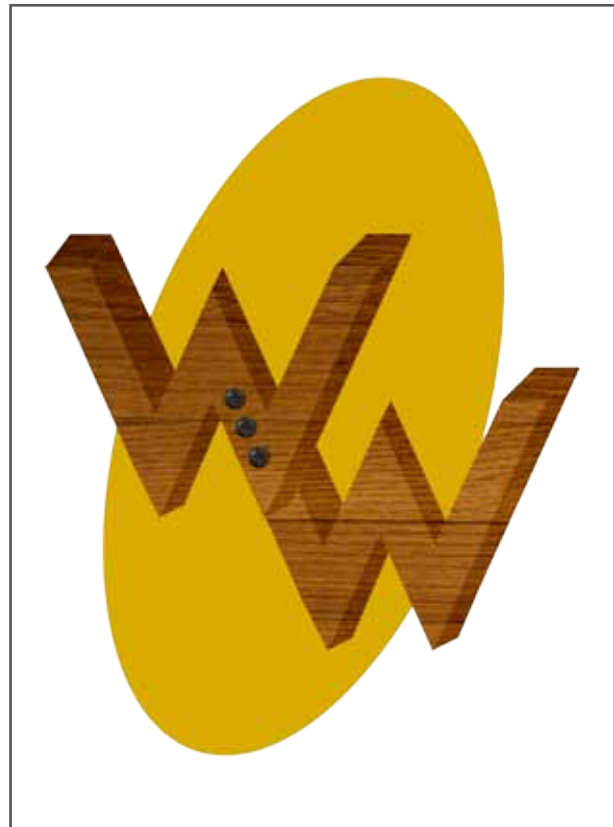
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SONIA SPENCER ENGLAND
 Home Studio • Gorse House • Little Coxwell • Faringdon • Oxfordshire • SN7 7LG • ENGLAND
 Tel: +44 (0) 1367 244277 Fax +44 (0) 1367 244441 Email: info@soniaspencer.co.uk
www.soniaspencer.co.uk

Wiltshire Woodworking - March 2010

A selection of logos developed from a basic brief for use across clients website, corporate stationary and uniform.



Nicola Hall

A B O U T M E

Created with the desire for sole creative responsibility, Daisy Love Design was formed in January 2010.

I developed a passion for design while working within the jewellery design industry and I became intrigued by the process of web site creation while involved in the launch of a huge e-commerce site.

My limited skills meant that my basic site building techniques weren't meeting the demanding industry standards so I transferred my attentions to more in-depth pattern and colour work with my then employer, Sonia Spencer.

I began using Photoshop, InDesign and Illustrator and through my determination and thirst for new skills, found my way around and learnt how to utilise these programs for my needs.

After starting my business, I built up a small client base through word of mouth and have worked on a number of projects for print including brochures, flyers and business cards. I've also focussed my creativity on logo concepts for clients.

